



V I C K E R S

Consulting Services, Inc

www.vickersconsultingservices.com

Sponsorship Packages

Fire Departments, Police Departments, Emergency Medical Services and all other non-profits can't be fooled by the glitz and glam of other sites. They don't want to be overwhelmed with busy web pages that take them in ten different directions and distract them with unnecessary information with no guidance or follow-up. When they want **grant funding results** they know who to turn to: **Vickers Consulting Services, Inc.**

With our proven track record and **solid 70% funding success rate** of all grants we assist with being awarded, our customers return to us time and again when they are looking for funds to meet their needs. **We have helped raise over \$500 million in grant awards in the last 7 years alone.** Anyone can post a lot of information on a web page, but what VCS offers that the others don't is knowledgeable customer service and the availability to answer your sales representative's questions and concerns about the grant process.

You have tried the rest, now it's time to advertise with the best.
Get your customers the funding they deserve today!

With our sponsorship packages you get more than just a logo on a site, you get options, personal service and most importantly **results for YOUR customers and YOUR Company!**

Package Description

Basic Package - \$50 a month

- Company Logo on all VCS webpages with link to Sponsor information page on VCS web site (content provided by Sponsor)
- Our company logo and URL provided for you to have as direct link on all of your company sites
- Web Form information submission page linked from Sponsor's information page capturing basic potential customer info which will be emailed directly to both VCS and Sponsor's email of choice.
- Business cards shipped on as-needed basis
- 50% off discount for newsletter ad space, logo and link or premium descriptive ad (pending availability and at least 1 month notice. Only two logo and links and two premium descriptive ads per newsletter).

Bronze Package - \$200 a month

- Includes **Basic** Package features **PLUS**:
 - VCS will hold generic bid specifications for Sponsor's products pursuant to the 2014 edition of OMB 2-1 (aka Super Circular) preventing Vendors from providing bid-related assistance during a bid preparation process.

Silver Package - \$550 a month

- Includes **Bronze** Package features **PLUS**:
 - Web Form information submission page linked from Sponsor's information page capturing basic potential customer info which will be emailed directly to both VCS and Sponsor's email of choice.
 - Sponsor Identification in all newsletters (Logo and Link)

Gold Package - \$850 a month

- Includes all **Silver** Package features **PLUS**:
 - Custom monthly newsletters/emails for all sales representatives to learn about upcoming grant opportunities (both state & local) for Sponsor's customers & products
 - Prominent Sponsor Identification as a Gold Sponsor in all newsletters (Logo and Link)

Platinum Package - \$1,200 per month

- Includes all **Gold** Package features **PLUS**:
 - o Prominent Sponsor Identification as a Platinum Sponsor in all newsletters (Premium Descriptive Ad)
 - o Direct phone extension for Sponsor's customers & salespeople to call VCS (minimum 6 month signed contract required)
 - o Direct e-mail address specifically for Sponsor's customers and sales representatives for their questions and requests.
 - o *When 6 months of sponsorship contract is signed, Sponsor will receive 1 co-staffing of event or tradeshow within that 6 month period. (Must have at least 1 month notice to ensure availability of VCS Representative. **)*
 - o *When 12 months of sponsorship contract is signed, Sponsor will receive 3 co-staffing of events or tradeshow within that 12 month period. (Must have at least 1 month notice to ensure availability of VCS Representative. **)*

***All packages will receive a 5% discount if purchasing 6 months of sponsorship at a time.

***All packages will receive a 10% discount if purchasing 12 months of sponsorship at a time.

Additional A La Cart Sponsorship Options

- Newsletter 1 month Logo and Link - \$75
- Newsletter 1 month Premium Descriptive Ad - \$125
- Tradeshow/Company Event Appearances: \$2,500 per day for CEO, \$2,000 per day for Senior Consultant (this price includes travel expenses)

** Sponsor is responsible for any fees resulting from their cancellation of co-staffing requests. If tradeshow or event is longer than two days, additional fees may apply.

***Discounts only applied if monthly package paid up front

Contact us today to begin advertising.

sales@vickersconsultingservices.com

866-5-GRANTS

